

Race to Show



A once in a lifetime opportunity from UnitedHealthcare Central Region **Race to Show Contest**

UnitedHealthcare is offering a chance to win a trip to the 2012 Kentucky Derby®, May 5, 2012 at legendary Churchill Downs racetrack in Louisville, KY.

Who is eligible

We value the relationships with all of our brokers, yet an opportunity this special is being limited to only our United Advantage® Platinum brokers in UnitedHealthcare's Central Region.*

How to win

The three United Advantage® Platinum agencies with the largest increase in fully insured business in January 2012 will receive airfare, lodging, and access to UnitedHealthcare's hospitality suite for a broker and one guest to attend the 2012 Kentucky Derby at legendary Churchill Downs in Louisville, KY on May 5th, 2012.



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Program Details

- ▶ * Only agents with United Advantage® Platinum status as of December 31, 2011 and who are located in the following states are eligible for this program: Illinois, Iowa, Kansas, Michigan, Missouri, Nebraska, Ohio, Oklahoma, Texas and Wisconsin.
- ▶ Only the three eligible agencies with the largest increase in United Advantage points for fully insured medical business in January 2011 will be awarded the trip to the Kentucky Derby. The increase in points is the eligible agency's United Advantage points for fully insured medical business on December 31, 2011 subtracted from the agency's United Advantage points for fully insured medical business on January 31, 2012. United Advantage points for self-funded business and Specialty Benefits will not be used in the calculation. UnitedHealthcare will use the United Advantage program rules to determine the points eligible for this program, and has sole discretion in awarding points for this program.
- ▶ In the case of a tie that results in more than three eligible agencies, the final winner will be determined based on the largest increase in the eligible agency's United Advantage point for FI Specialty Benefits. The increase in points is the eligible agency's United Advantage points for fully insured specialty benefits business on December 31, 2011 subtracted from the agency's United Advantage points for fully insured specialty benefits business on January 31, 2012.
- ▶ All of the rules and conditions of the United Advantage program apply to this contest.
- ▶ The following program expenses for each winning agency will be covered by UnitedHealthcare:
 - Airfare for one broker attendee and a guest
 - Two night stay at the Crowne Plaza Louisville hotel
 - Round trip airport transfers for two
 - Saturday dinner for two
 - Saturday entrance to Churchill Downs/private viewing area with all day catering
 - Sunday Breakfast in the hotel
- ▶ Please note that this award is non-transferable without permission of UnitedHealthcare.
- ▶ Please note that your agency will receive a 1099 form from UnitedHealthcare at the end of 2012 in the amount of \$6,000.00 taxable income (for an attendee and guest and \$4,000.00 for an attendee traveling without a guest), for the fair market value of this trip.
- ▶ Winners will be notified by February 29, 2012.

