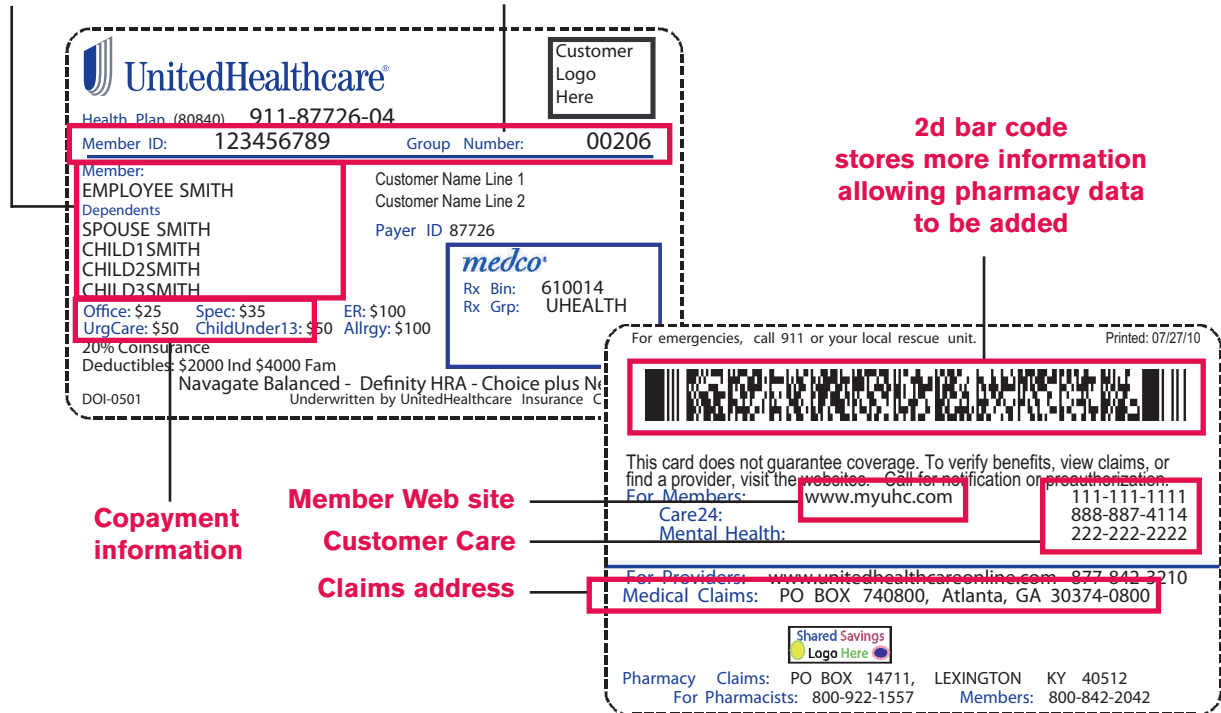


# UnitedHealthcare ID card

At UnitedHealthcare, we continually seek opportunities to simplify and enhance the health care experience for customers. Our redesigned ID card is one example of our innovation – merging cutting-edge health care technology with that of the financial services industry. This card incorporates suggestions from physicians, pharmacists, consumers and employers and also conforms to state mandates and national Workgroup for Electronic Data Interchange industry card standards.

## Member convenience

## Security safeguard



### **Meeting WEDI medical card standards**

UnitedHealthcare was the first to use Workgroup for Electronic Data Interchange (WEDI) standards for our ID cards. UnitedHealthcare has been an active member of the national WEDI committee and deeply shares their mission – dedicated to improving health care through electronic commerce.

### **Meeting your needs**

UnitedHealthcare conducted research with physician offices/practice managers, pharmacists, hospitals, and consumers and responded to comments and improvements suggested by employers to ensure that we provide the optimal ID card and at the same time follow national WEDI industry card standards. Our ID card includes enhanced functionality and is easier to use.

### **Key enhancements**

Here are some improvements you may notice on the ID card:

#### **Front of card**

- Larger font size for readability
- White background for readability and provider photocopying
- Grouping together of key information (copay amounts)
- Pharmacy data in box
- Card number and date removed to avoid confusion

#### **Back of card**

- Organized into three separate sections for easy identification: Member information, Provider information and Pharmacy information.

### **2d Bar Code Advantages**

We're honored to be the first health insurance carrier to use the 2d bar code with our ID Cards. The 2d bar code on the back of the ID card enables communications between UnitedHealthcare and the member's physician and pharmacy at the time of service. It includes the policy holder ID, pharmacy data - including RX Bin, Group and PCN - verifies eligibility, and accesses patient information at point of service to assist with benefits, Personal Health Record, Real Time Adjudication, payments.

The 2d bar code technology also gives members a greener option with the ability to view and send their ID card with a Smartphone.

### **Security safeguards**

The ID card provides protection for handling and processing confidential health information with the use of an alternate identification number, instead of using the member's social security number.

### **Member Web site**

With access to the Internet, members can access personalized health information at [myuhc.com](http://myuhc.com):

- Find and compare doctors and hospitals in our network
- Check coverage details
- Print a temporary ID card or request a replacement card
- Find pharmacy information, if applicable
- Track claims information
- Assess personal health habits

### **Contact us**

For more information about the medical ID card and its capabilities, contact your broker or UnitedHealthcare representative.



Insurance coverage provided by or through UnitedHealthcare Insurance Company or its affiliates. Administrative services provided by UnitedHealthcare Insurance Company, United HealthCare Services, Inc. or their affiliates. Health Plan coverage provided by or through a UnitedHealthcare company.



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